

INTRODUCES

BRAND EXPERIENCES + ANTI-COUNTERFEITING SOLUTIONS

UNI·SMART

POWERED BY  **Arylla**

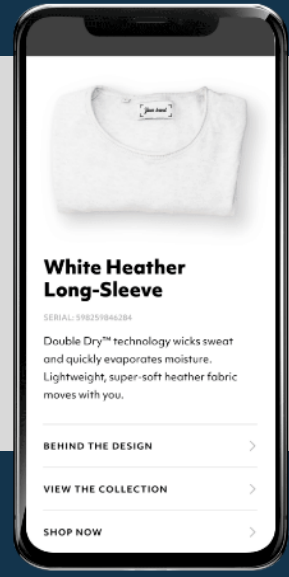
TAKE A PICTURE



SCAN



VERIFY



INVISIBLE INK WITH NANOTECHNOLOGY

that makes it completely undetectable by sight and feel.



LOW-TOUCH PROCESS INTEGRATION

No extra production steps required.



SEAMLESS SOFTWARE INTEGRATION

Any smartphone can connect to these tags without downloading any new apps.

MULTIPLE APPLICATIONS

- Woven Labels
- Printed Labels
- Packaging
- Hangtags
- Price Tickets

A NEW CHANNEL MEANS NEW EXPERIENCES

Just by taking a photo of their product tag, we can now connect customers to completely unique brand experiences with activation rates of up to 15%.

The possibilities are endless:

- Deliver experiences that are personalized based on data like purchase history and location.
- Cross selling.
- Direct line of communication to style advisors and customer support.